

2025-2026 Blaustein Early Childhood Center Photo & Video Permissions Form



Dear Families,

We're excited to begin another joyful and enriching year at the Blaustein Early Childhood Center. Throughout the school year, our Marketing Team may photograph or film moments in the classrooms and at special events to highlight the exceptional experiences taking place in our center.

To ensure we are honoring your family's preferences regarding the use of your child's image, we ask that you review the permissions below and indicate your level of comfort for each.

Please note: Photos and videos taken and shared through the Tadpoles app are used exclusively for classroom updates and parent communication. These are never used by the Marketing Department or in public-facing materials.

1. **Print Marketing** (e.g., brochures, building posters, flyers, JCC magazine)|
Do you approve the use of your child's image in printed materials? YES NO
2. **Digital Advertising** (e.g., paid ads on platforms such as Google, Facebook, Instagram)
Do you approve the use of your child's image in digital advertising? YES NO
3. **Public Social Media** (e.g., the JCC's Facebook, and public Instagram accounts)
Do you approve the use of your child's image on public social media platforms? YES NO
4. **Private Blaustein Family Facebook Group** (A closed Facebook group viewable only by current Blaustein families)
Do you approve the use of your child's image in the Blaustein Facebook group? YES NO

To help us apply your preferences accurately, please include:

- Your child's full name _____
- Their classroom/teacher's name _____
- A current photo of your child

Unless otherwise specified, we will default to assuming permission has been granted in all categories. If you have any questions, please reach out to Topaz Brown, Director of Marketing & PR, at tbrown@ssbjcc.org.

Thank you for your continued partnership,
The JCC Marketing Team